EDMONDS UNITY COMMUNICATION COLLEGE

Convocation 2015

Dr. Jean Hernandez President



Trends Impacting Higher Education

- Access and Completion
- Learning Outcomes
- Changing and Scaling Learning Models
- Structural Issues and Incentives
- Aligning Funding Sources with Policies
- Data Informed Strategic Decision Making
- Facility and Technology Infrastructures

~ League for Innovation Trends Report





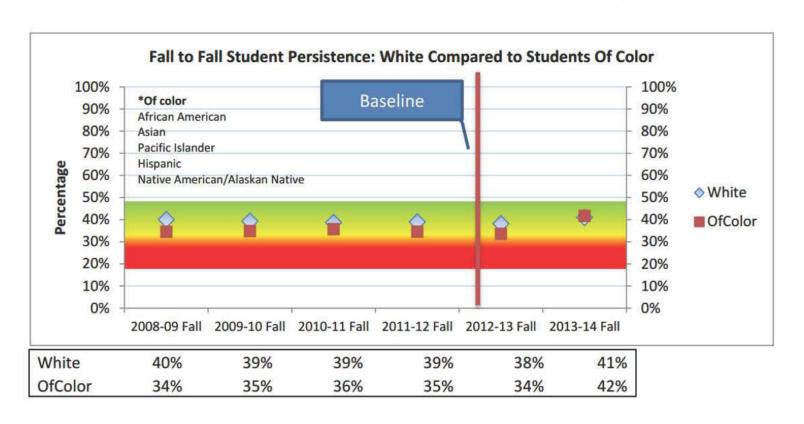


RETENTION – HELC (High Enrollment/Low Completion)

Course GOAL: 75% Plus above 2.0	Baseline 2009-11 Pass Rates	2011-12 Pass Rates	2012-13 Pass Rates	2013-14 Pass Rates	2014-15 Pass Rates
ACCT 101	73%	79%	80%	81%	85%
BSTEC 107	66%	67%	70%	77%	84%
CHEM& 161	69%	66%	76%	82%	84%
MATH& 141	61%	63%	68%	67%	73%
PSYC& 100	66%	69%	76%	77%	79%
TOTAL FOR 41 COURSES	66%	69%	72%	74%	75%



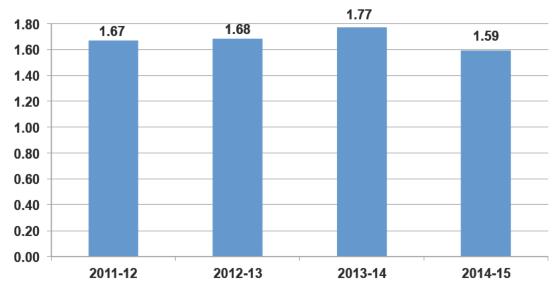
PERSISTENCE – Fall-to-Fall Continuing Students





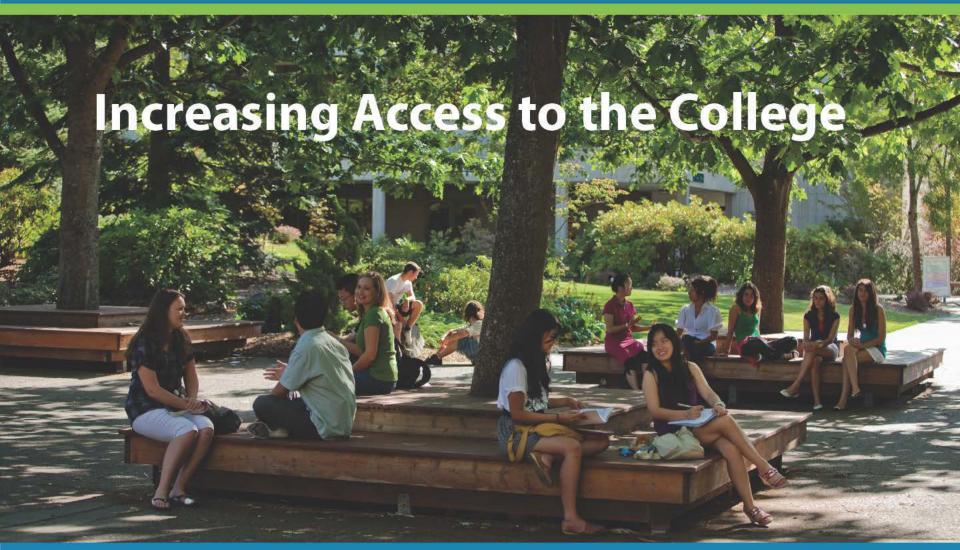
STUDENT ACHIEVEMENT INITIATIVE (SAI)







Strategic Goals 2015-17



Strategic Goals 2015-17



Strategic Goals 2015-17





Participatory Governance



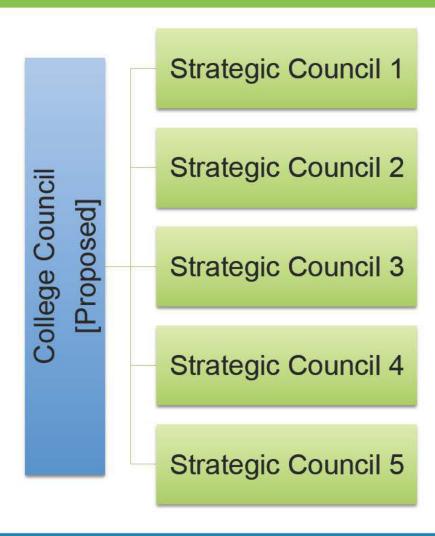


Participatory Governance

Governance refers to institutional structure and process designed to ensure accountability, transparency, responsiveness, equity and inclusion, and broadbased participation.



Council Structure





College Council

Major college planning and policy body.

Focus on:

- planning
- institutional effectiveness
- policy formation
- governance system

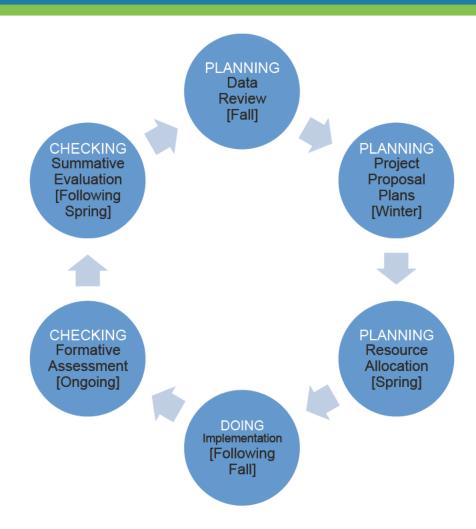


Strategic Councils

- Develop project plans to ensure the College's indicators and other strategic initiatives are met
- 2. Review and revise College policies from the lens of a particular core theme
- 3. Review and promote cost saving ideas from the lens of a particular core theme



SIMPLE Plans





SIMPLE PLANS

COLLEGE RELATIONS AND ADVANCEMENT	Grants Planning, Research, and Assessment Foundation Communications and Public Information Strategic Enrollment Management
EQUITY AND INCLUSION	Equity and Inclusion TRiO
FINANCE AND OPERATIONS	Facilities, Custodial, and Grounds Information Technology Safety, and Security, and Emergency Preparedness
HUMAN RESOURCES	Human Resources
INSTRUCTIONAL	Business Corrections Education Health and Human Services Humanities and Social Sciences International Education Learning Resource Pre-College STEM

PRESIDENT'S OFFICE

INTERNATIONAL

STUDENT SERVICES

WORKFORCE DEVELOPMENT AND TRAINING

- · President's Office
- Entry Services | Retention and Completion | Student Life and Development
- Workforce Development and Training

· International Student Services



RESOURCE ALLOCATIONS

2015-2016

Project	Amount
Online orientation	\$17,500
Branding and marketing	\$150,000
Diversity training	\$10,000
Dreamers Project	\$17,126
50 th Anniversary	\$15,000
TOTAL	\$209,626



Communication





EDMONDS UNITY COMMUNITY COLLEGE



