

Business Management Department

Need to see
an advisor?
To schedule
your advising
appointment,
please call
advising
425.640.1458

Bill Bettencourt
425.640.1631
wbettenc@edcc.edu

Claudia Levi
425.640.1388
claudia.levi@edcc.edu

Ann Paulson
425.640.1613
apaulson@edcc.edu

Marie Tran
425.640.1637
marie.tran@edcc.edu

Edmonds
Community College
Business
Management
Department
20000 68th Ave.W
Lynnwood, WA 98036
Phone: 425.640.1604
www.edcc.edu/mgmt

Fall Quarter Only!

MGMT 101 Introduction to ECommerce

Vital for any business, large or small, in any industry. Keep up with the technology and strategies to interact with customers online and on mobile devices. Follow this class winter quarter with MGMT 240 E-Marketing.

MGMT 132 Time Management

Success in your personal life, your student life, and your work life depends on managing your time effectively. Develop a plan that helps you meet your personal goals.

Summer In Class and Online

BUS& 101	Introduction to Business	Day class or online
MGMT 100	Human Relations	Day class or online
MGMT 130	Principles of Marketing	Day class
MGMT 165	Microsoft Project	Online
MGMT 214	Principles of Management	Online
MGMT 260	Small Business Management	Online
MGMT 270	Project Management	Evening class

Start a Career in the Grocery Business

Our retail management program is now endorsed by the Western Association of Food Chains (WAFC). If a student completes the nine courses in the program and is working at any member store, including Safeway, Fred Meyers, Albertsons, Haggens (Top Foods) and QFC, they may obtain a 'WAFC' certificate. For more information on courses and career pathways, contact Ann Paulson at apaulson@edcc.edu.

Etiquette Lunch

On Tuesday, May 22nd we will be having our third Etiquette Lunch and Lecture for EdCC students. The etiquette lunch is a great opportunity to brush up on your business etiquette skills and learn while enjoying a three course lunch with faculty and students. Topics covered will include appropriate business lunch manners, discussions, and behavior. Lunch is \$10 and will include a vegetarian option. To reserve a seat please contact Claudia Levi at claudia.levi@edcc.edu.

Jenny Bright, Business Advisory Board Member, Safeway

Jenny Bright joined the Business Management Advisory Committee last fall. As one of the newest committee members, Jenny's experience and expertise as Regional HR Manager for Safeway provided the Business Management Program with current insight into the retail industry's workforce needs in Puget Sound and an opportunity to create a new academic partnership.

The Safeway Corporation, a Fortune 500 company, partners with the Western Association of Food Chains (WAFC), non-profit dedicated to promoting academic achievement in the food industry, to provide education and training programs to support Safeway employee advancement within the company. This winter Jenny, WAFC staff and Business Management faculty completed an agreement that gives Safeway employees the opportunity to earn Edmonds CC Retail Management Program through the WAFC.

The Safeway Lynnwood District has 17 stores split between North King and South Snohomish Counties, and with the Safeway Corporation strong commitment to employee advancement this new partnership provides employees with an important resource for achieving their personal career goals.



Russia Fulbrighter Returns To Edcc

Funded by the US State Department's Fulbright Grant organization, EDCC Business Instructor Bill Bettencourt lectured on business topics in the Country Studies Department of the Far Eastern State Transport University in Khabarovsk Krai, Russia. Khabarovsk is the largest city and the administrative center. It is located 30 kilometers (19 mi) from the Chinese border.

"Although this was my fifth trip to Russia and my third to Khabarovsk, this was my first solo assignment there and the first to last longer than three weeks. So, I suspected that it would be a fairly rigorous experience—and all the more so because it put me there late enough in the year to catch some of Russia's notorious winter conditions."

Like the rest of the Russian Federation, Khabarovsk and the Russian Far East are still in the process of making the transition from the old Soviet centrally planned economic model to something that incorporates more private entrepreneurship. "But their economy will never look or function like what we have in the USA," Bill says, "because their culture tends to be more collective perhaps due to the severe climate that is said to influence the basic Russian character." Still, Bill reports that living conditions (housing, shopping, internet access etc.) are much improved since his last visit 15 years earlier.

With this 3-month grant behind him, Bill feels better prepared to teach the international business and culture components of his BUS, ECON, COMM and INSTD courses.



