



ITAD-BAS Application Essay Review Rubric

Required Prompt(s)	Better	Good	Okay	Insufficient
<p>How does this degree fit into your long-term career goals?</p>	<p>Applicant discusses the program lens (knowledge and skills in database models, mobile applications, cloud computing, and machine learning) and how it aligns with their future goals.</p> <p>Applicant uses supporting examples, details, and references specific program information.</p>	<p>Applicant discusses the program lens (knowledge and skills in database models, mobile applications, cloud computing, and machine learning) and how it aligns with their future goals.</p> <p>Applicant does not use supporting examples or details and does not reference specific program information.</p>	<p>Applicant discusses how the program aligns with their future goals but does not include discussion of the program lens (knowledge and skills in database models, mobile applications, cloud computing, and machine learning).</p>	<p>Applicant does not discuss program lens (knowledge and skills in database models, mobile applications, cloud computing, and machine learning) and how it aligns with their future goals.</p>
<p>How does your experience contribute to the learning experience of your peers in the program?</p>	<p>Applicant discusses prior experience and how it applies to their professional career.</p> <p>Applicant uses supporting examples and specific details.</p>	<p>Applicant discusses prior experience and how it applies to their professional career.</p> <p>Applicant does not use supporting examples and specific details.</p>	<p>Applicant discusses prior experience but does not explain how it applies to their professional career.</p>	<p>Applicant does not discuss any examples of prior experiences and how they apply to their professional career.</p>

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<p>Employers have identified employability skills that are important in the industry, including problem-solving, communication, attention to detail, creativity, teamwork, and customer service. Tell about a time when you demonstrated one or more of these abilities in your work or education.</p>	<p>Applicant describes the issue(s) they have seen or experienced and how the knowledge and skills learned in the ITAD-BAS program would help them address those issues in the workplace.</p> <p>Applicant uses supporting examples, details, and references specific program information.</p> <p>Applicant includes program lens (knowledge and skills in database models, mobile applications, cloud computing, and machine learning) in their discussion.</p>	<p>Applicant describes the issue(s) they have seen or experienced and how the knowledge and skills learned in the ITAD-BAS program would help them address those issues in the workplace.</p> <p>Applicant uses supporting examples, details, and references specific program information.</p>	<p>Applicant describes the issue(s) they have seen or experienced but does not connect it to the knowledge and skills learned in the ITAD-BAS program and how those might help them address those issues.</p>	<p>Applicant does not describe the issue(s) they have seen or experienced and how the knowledge and skills learned in ITAD-BAS would help them address those issues.</p>